Some people think that the high sales of products reflect the power of advertising instead of the consumers' demand. To what extent do you agree or disagree with this opinion.

Nowadays, advertisements seem to fill every corner of our life. It seems that we will be inevitably affected and buy things. However, as advertisements do change our ideas sometimes, I think customers’ demand plays a more important role when people make decisions.

It is arguably that advertising can influence people’s opinion on sales and products to some extent. It is becoming more and more common that advertisers invite celebrities to endorse their products. For example, young people are more easily tempted to buy the product endorsed by their idols despite their actual needs. In addition, advertisements tend to show only the benefits of the product. As a result, people might overlook their demands and choose to buy such “perfect” goods.

Although we are surrounded by advertisements, we should realize that it is us who choose to buy or not. When people are facing financial distress, people will naturally choose products that are cheaper or even avoid purchasing regardless of how the product is advertised. Similarly, people have appetites for products, so they tend to pick products they like. This means that advertisements can have a very limited effect on people’s choice as they have already determined what they want to buy.

In conclusion, advertising does influence people’s decision, but people’s demand is the final answer to their choice. Advertising may cause people to buy on impulse, but impulse cannot last forever. Instead, people’s demand is realistic, which pushes them to buy goods.